



Sampling of WRITE-IN COMMENTS from PARTICIPANTS

The How to Get Buy-In for NEW IDEAS professional development class was valuable to me because...

The session offered valuable meta-perspective. The 10 tactics provide a plan for honest and meaningful communication focused on advancement.

Thank you both for an informative and enlightening webinar! You did a masterful job at presenting ideas that illuminate the dynamics of human choice and response. I was struck by your collaboration, use of image. Simple, incisive, comprehensive!

I have tried many of these tried and true tactics some with success and some not...a lot depended on the social political environment for me at the time....recently had huge success with an innovation where I live....knowing I am on course and receiving this much needed insight and feedback has helped immensely in gaining "acceptance"....

It gave me some new ideas for focusing my presentations.

It brought my leadership team together which is a good tool in doing innovation! The tactics which were shared were good and will be a helpful common way of evaluating processes of bringing change.

It laid out clearly how I can prepare for and execute bringing my new ideas to others in a way that will make it easier for them to get on board.

I re-learned that my dilemmas fail to qualify as exceptional, and that however severely I might feel them, they still qualify as completely normal. I am reassured, which out-weighs almost any other possibility when I'm trying to learn. Perhaps, if my dilemmas qualify as normal, even I could resolve them. Even I.

I thoroughly enjoyed the presentation today. You presented a lot of food for thought and I know I will be busy doing some analysis for the ideas I want to present.

I learned step-by-step practical information that I can use as a guideline to present my new ideas to the marketplace AND, it was presented by my hero Joel Barker and Debbie Kennedy's beautiful mind and teacher to whom we could also ask questions at the end. The survey's we took real-time were also revealing and pretty cool ;-)

Although I had previously watched the Tactics of Innovation DVD three times and intimately knew the 10 Tactics, I was concerned that repeating this content in the webinar might be redundant. But it was exactly the opposite as I gained a greater depth of knowledge and understanding of them, as well as new insights and potential new applications.

This class helped me to validate many of the things that I was already doing, but help me to view from a more systematic approach. Had a great experience with this course. I had always been a

great advocate for instructor led courses, but this changed my thought process and I stayed very focused the entire time. Great course and will definitely apply day to day and will not just wait for that project.

I thoroughly enjoyed the presentation today. You presented a lot of food for thought and I know I will be busy doing some analysis for the ideas I want to present. I learned some of the key principles for introducing and following through on new ideas, as well as some critical things to AVOID doing.

Thank you for this course! Both you and Joel did a great job with the content, highlighting the important points and using examples from past experience. The area I sometimes struggle in is considering the end users point of view and remembering that non-hr professionals are not excited about the same ideas, processes etc. Thanks again for sharing your insights!

Excellent job, by the way -- I really enjoyed it and got a lot out of it. I had already seen Joel's "Tactics of Innovation" dvd, but I gained a whole new depth of knowledge and new insights from experiencing this excellent process once again. FYI: This was the very first webinar I've ever attended! -- so thank you for opening my eyes & ears to this new learning methodology that I've been meaning to explore and experience for quite some time. As someone who does management/leadership training myself, my mind is spinning with the world of possibilities.

The power yet simplicity of the concepts make them very appropriate for almost any situation. The Tactics worksheet is invaluable. Don't need alot more theory. Need tools for practical application and you provided those.

It succinctly laid out a list that is useful for both planning and implementation during change.

It was presented simply and gave you a step-by-step approach as to what to think about when trying to get new ideas across for acceptance and implementation.

The content reinforced much of what I already knew and provided some valuable ideas--or ways of framing suggestions--that I'd never considered.

It brought to my attention things that I had not considered in the implementation process - things that are critical for me to be successful.

Learned (and re-learned) the 10 tactics of innovation and the Critical Success Points and thought of ways to apply them to my organization's work.

Provided some easy steps that are very simple to follow. The ideas are not complex but would seem to make a significant impact if followed.

Engaging, interactive, thought-provoking, very nicely done. As someone who is a fan and advocate of the "Slide:ology" and "Presentation Zen" style of powerpoint design, I really enjoyed and appreciated how well you used visual images as metaphors to support your content. This made it both informative and engaging.

Dynamic, interesting, and easy to follow.

Very interesting format. Well designed and executed. Enjoyed the "Wall" session.

Concise, polished, on-target with useful, relevant information and examples.

Opened up my mind to think about the steps I had not thought about before.

Valuable, well-paced, accessible

I enjoyed it. It was convenient to participate in my office, not having to travel somewhere else. I learned an extreme amount of information.

Effectively presented--good flow, helpful handouts, and technical support when I needed it.

It was a good experience; I usually enjoy in-person training, this online training was done well!!

I thought the class was very well done. It was clear that Debbe and Joel put time and effort in to the presentation, both in terms of content and in terms of graphics. The audience participation (polls) was a useful exercise for stimulating conversation.

I would definitely recommend this class to others.

Compelling, engaging, illuminating, empowering Compelling, engaging, illuminating, empowering

Incredible input for my career change; I know I am in the right place...your professional development webinar is so much appreciated and has breathed new life for me.

Excellent, worth the time; however, seemed too long in building toward the 10 Tactics and Action Steps.

Simple, common-sense material that I wasn't aware of... and absolutely must know to bring new ideas to others.

Very Valuable; This was an enlightening experience, a privilege, and much appreciated.

Extremely valuable and exceptionally well done. Thank you!

Loved every minute of this so wonderfully presented webinar.....Joel and Debbe are a great team!

We enjoyed the webinar and look forward to participating in more as we identify those which are of interest to us. The one on Innovation was helpful as we in AIM seek to innovative in how we lead and influence.

I appreciate both Joel and Debbe for the experience. I could not have left without my pockets having been filled with gems; they were coming fast. I was left wondering, though, how more interaction might have been elicited. One of the great dangers (in my experience) with presenting ideas lies in the potential for the idea(s) to appear to belong to the designated authority, and not, then, to those who came to receive the ideas.



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